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**LEGAL RESPONSIBILITY OF THE PARTIES IN THE IMPLEMENTATION OF THE  
LOANG BALOQ TOURIST DESTINATION COOPERATION AGREEMENT  
IN MATARAM CITY, LOMBOK**

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**ABSTRACT**

Purpose and objectives from writing this is for know not quite enough answer from party manager area tour LoangBaloq Lombok in carry out agreement governance cooperation tourism, methods research used in study This is method study law empirical, namely with describe the facts law in reality on the ground after That look for the correlation with regulation applicable laws and regulations especially Law no. 10 of 2009 concerning Tourism. results study shows that governance tourist LoangBaloq must prioritize interest tourism, including such as ensure safety and comfort in the movement sector tourism. In connection with matter This required steps and unification perception with the managers destination tour for protect interest tourism from emergence action action or action violate law tourism as set up in agreement cooperation. Until so far This found in management tour LoangBaloq City of Mataram, found implementation agreement between party manager tourism and government area find that There is a number of factors in it attention especially responsibility answer party group aware tourism (pokdarwis) in management budget tourism that comes in every time you visit traveler happened. This is demand not quite enough answer party manager tourist for consign finance tour use maintain more destinations Good forward.

**KEYWORDS:** - Responsibility Answer, Manager, Tourism.

**INTRODUCTION**

Existence tour LoangBaloq in support economy public local has so felt by the community local start from existence stall fish burn throughout track LoangBaloq, until stalls culinary scattered local offerings food typical Sasak (Lombok) and the existence of a parking area that can give improvement welfare for steward local and also group aware government - designated tourism as tourism area manager LoangBaloq.

Power pull tour loan blocks located in the Kelurahan Cape coral sub district The City of Mataram No let go from factor history, at a glance history Name LoangBaloq originate from Name hermitage grave the spreader of Islam on the island of Lombok named Sheikh Gauze Abdurrazak who comes from from the Middle East, which is located across road area tourism, which according to interpreter key grave, the word loan means hole, said baloq means crocodile, so understanding the word LoangBaloq means hole crocodile, but according to interpreter key tomb, which was once found by researchers state that correct pronunciation from meaning LoangBaloq more leaning to Hole crocodile, because location grave according to authentic source there is Lots crocodile in the river near grave.

As we know together,<sup>1</sup>society is element important and become the main subject in development tourism. This is realized Because public local known as elements that have direct something things, activities as well as events, culture and customs that exist in the tourism area that are visible in front of the eyes of the visitors or connoisseur area tourism, including area tour LoangBaloq.

As mentioned above, in the area tour loan has long been formed group aware tourism (POKDARWIS) below subdistrict Sekarbela is responsible answer towards governance area tourist LoangBaloq. Group Aware Tour is A a container formed by the Government Subdistrict use shelter various type interest in governance tourism, things This in accordance in accordance with mandate Constitution tourism chapter.

If referring to interests tourism in general, especially for the perpetrators industry tourist For the creation and protection of a sense of justice so that impact on increasing welfare of the perpetrators tourism, then required sufficient role important from tourism information center as a container that houses governance tourist in the relationship with existence tourist local loan beam so that become destination tour conducive local and provide comfort for stakeholders interest tourism.

In management tourist LoangBaloq, group aware tour must to look at foothold strong use carry out mandate as governance implementer tourism, if reviewed from aspect rule law so must There is underlying agreement steps and strategies taken by the group aware tourism, therefore that's it need existence implementation from agreement cooperation between Regional Government as holder regulations and groups aware tour as executor interest tourism in the area tourist.

## **DISCUSSION**

Arrangement about Agreement has set up in the Code of Law Law Civil Code ( KUHPer ) was found in Article 1313. Then according to Ahmadi Miru, giving explanation If contract is a action the law that is realized or done created in fulfillment requirements that have been determined by suitability will between two split the party holding the event agreement so that come true

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<sup>1</sup> Mohammad Irfan, 2022, Protection Aspect Civil Affairs for traveler on security and comfort in the area tourist KutaMandalika Lombok in realize dignified tourism. Journal.unram.ac.id in Journal Private Law, vol. 2 No. 3 of 2022, page 3

consequence law For all party.<sup>2</sup>As for the existing elements in contract among others there are party, the existence of agreement in make contract said, the agreement in contracts that have been made made will cause consequence law and its existence object certain. Elements agreement according to The Simanjuntak existence the party that does a agreement, existence agreement from the parties, the existence of a the goal to be achieved achieved, the existence of a achievements carried out by the parties, the existence of form certain Good in a way oral and also writing and existence a terms and conditions certain.<sup>3</sup>

When We speak about system for results in a agreement, Talking about for results according to its meaning that for results is one of the from form a agreement made businessman and capital managers to investors in to obtain profit. The parties bound by the contract the in a business, if get profit / gain will do distribution results from profit (Ahmadi, 2007) <sup>4</sup>. Management carried out by the Management Agency Objects The so - called tour Group Aware Tourism (Pokdarwis) against object tourism that does cooperation between Mataram City Government with manager area tour LoangBaloq(Pokdarwis) area tour LoangMataram City Hall.

As for rule law that is Regulation Mayor No.005/VII/DPT/2011 concerning Loangarea planning Baloq March 13, 2011. Then about base management that is Regulation Mayor No.10 of 2013 concerning tourism Culture of Mataram City. Development carried out in advance object tour LoangBaloq This required for give attention to interest public local, which will later can give chance to public local especially in improvement and growth economy. In the Law Tourism Article 1 paragraph (3) elements tourist that is Element geographical meaning elements that provide beauty nature, elements historical meaning presenting legacy history, element cultural meaning give a art to area Then in the provisions of the PP on the Implementation of Tourism that in increase \ atan development tourism For support development need existence integration role of government, business entities as well as public in to organize tourism. In to organize tourism in utilization potential tourist national need existence effort and also step in to confirm teak self a nation.

Tourist area LoangBaloq is one of object tourism that has been stipulated in the Mayor's Decree No. 402 of 2008 as tour natural coastal. Tourism natural that is diversity life, and authenticity culture traditional.<sup>5</sup>All potential the is as source Power economy that has very valuable value high and at the same time as an educational medium as well as to preserve environment. Fulfillment to means infrastructure in support activities tourism in Mataram City always based on the Governor's Regulation Standardization Management Tourist Attractions that contain a number of requirements that must be met fulfilled. Interview results with the chairman pokdarwis, that management carried out on objects area tour LoangBaloqcarried out by the sub-district cape coral with to form group management for the sake of managing all over activities carried out with system the contract which then hold on to the Mataram City Mayor Regulation. Then according to chairman Tourism

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<sup>2</sup>Ahmadi Miru and Sakka starch, *Law Engagement, explanation meaningArticles 1233 to 1356 BW*, PT RadjaGrafindo Jakarta, page 16

<sup>3</sup>R. Subekti, 2010, *Basics Law Civil*, PT. Inter period Jakarta, page 63

<sup>5</sup> Jamaluddin Jahid, *Tourism Planning*, (1st ed.; Makassar; Alauddin University Press, 2014), p. 11

Community Group object tour say that although management object tour implemented with method cooperation between the management bodies object tour with parties of tenant stalls, local government still carry out coaching on management such as seminars, training, promotions until evaluation.

Source management body income object tour LoangBaloq is originate from coming traveler as well as income visit distributed tourists based on agreement together. based on visit throughout 2020 to in 2021 there were 3,000 people, from the amount visit, stated that traveler highest that is there is in the month August. Sub-district Cape coral accept income as much as 35% because Ward Cape Coral is manager Power pull tour area LoangBaloq. While 30% is used in investment land parking and repair facilities. Insurance health as much as 2.66% of the income earned. He gave it full rights For management as well as utilization results and arrangement by BPOWC. Income is also given to inhabitant community involved direct in arrangement area LoangBaloq, which was originally in the form of making agreement in term 10 years time. Because society around feel No satisfied so agreement That changed with term 2 years period. Management body with the existing parties in agreement cooperation that the management body own obligation in payment every month besides compensation because of Richfield the used in Power pull tourism. This is in a way automatic can increase welfare all involvement the existing parties in area object tour.

### **Not quite enough Answer Law MataramCity Government and Pokdarwis(Tourism Group) Aware tourism) in Tourism Area Management If Happen Deviations in Tourism Area Governance LoangBaloq**

If We review theory responsibility answer Maurice Vilkestein's law, in sociological jurisprudence stream, according to his thoughts that not quite enough answer law is as A coercion social (*socialcoersion*) for ensure upright law as social control, coercion social will become part from law to be created peace and order general.<sup>6</sup>

In management sustainable tourism is known as governance tourism that prioritizes interest tourism, including such as ensure safety and comfort in the movement sector tourism. In connection with matter This required steps and unification perception with the managers destination tour for protect interest tourism from emergence action action or action violate law tourism.

Until so far This found in management tour LoangBaloq City of Mataram, found implementation agreement between party manager tourism and government area find that There are several factors in it that become attention especially responsibility answer party tourism information center in management budget tourism that comes in every time you visit traveler happen.

Management income tourist village is mechanism for manage finance from sector tourism in the village. In connection with management tourist village carried out by groups manager area tour

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<sup>6</sup> Peter Mahmud Marzuki, *Introduction to Legal Science*, Second Edition, Kencana Prenada Media Group, 2009, Jakarta, p. 158

LoangMataramCity Baloq in the practice has experience Lots install ebb in its management among others, found that tourism assets a village in the form of means managed infrastructure such as income assets parking visitors, in the flow party tourism information center accept income from manager parking For used in financing various damage or maintenance means infrastructure tourism LoangBaloq.

Objective from management tourism asset finance village is for maximize income from sector tourism, while still guard sustainability environment, culture and society local. Related with matter This in management finance needed precision and precision for see how far is governance finance This give certainty law will impact maintenance facilities and infrastructure that provide safety and comfort for tourists who visit to the tourism area.

Following is a number of things to do be noticed in management tourism: Innovation sustainable, understand tourists, required a synergy from perpetrator tourism for give good and dignified service for tourists, in meaning that the managers tour must can show that they can understand intention and desire from traveler moment they visit and enjoy area tours offered by the management area tour.

Give service quality, no can we deny that quality service is the initial capital in tourism attraction, here required a kind of synergy of perpetrator tourism and other stakeholders for equalization perception in frame realize service dignified tourism for tourists, in realize good service is also needed improvement various other leading sectors in business support quality services, including beautifying and renovating the attraction of object tour LoangBaloq so that reflected place comfortable and safe travel For visited as well as give deep impression for traveler For return visit later day.

The right strategy in management tourism very need required use see the road map being executed in a way Correct so that come true a step tactical and strategic in effort make a breakthrough new or step the steps that Certain For realization objective tourism yangn sustainable in Lombok, West Nusa Tenggara.

It is expected in the future in arrangement sustainable tourism in the area LoangBaloqLombok remains notice existence public customs that must be keep going sustainable which in the end expected will become a tourism asset for keep going cared for and managed with good.

Notice impact and intersection custom customs or culture the surrounding community area objective tourism. The government also plays a role in develop and manage tourism, including: Providing infrastructure, Expanding various form facilities, Coordination between apparatus government with party private, Regulation and promotion general to other areas and to outside.

Income tourist is part from income original area of origin from activity tourism. For example, levies place recreation and sports, hotel and restaurant tax, tax entertainment, etc.

Factors that influence the agreement management area tour LoangBaloq namely that which is of a nature push in carry out tourism, relaxation and also entertainment. In the Law Tourism area objective tour interpreted as area geographically existing in one and also more administrative areas containing Power pull tour and also Facilities. Tourism is very sector complex because of own characteristic multidimensional. In tourism there is two type objects as well as pull tangible tourism condition nature, flora and fauna and objects Power pull tourism originating from from work man.<sup>7</sup> Factors that become inhibitor in management that is originate from internal and external factors. Internal factors such as source Power human beings who are still limited matter This due to Because many are working and going to school and some are not want to involving self in management. In addition matter that, another factor that becomes inhibitor that is existence conflict. in the form of difference perception between member society, clash interest between member public with administrator object tour cause obstruction object program execution tour.

Inhibitors originating from from external among others to the owner land originating from from Village the condition Not yet involved for agreement contract about distribution results, shortcomings land frequent parking cause traffic jam, tourists always carry out tracking in the area object Skinny.

Factor inhibitor in development object tour so that the need settlement. Management carried out in various method in overcome problems that arise obstacle object tourism. Efforts implemented among others through deliberation in achievement consensus that can be reached allow everyone in convey opinion end as results agreement together. Personal approach in embrace communities involved in development feel valued so that the maximum performance. Transparency in the system purposeful management in avoid jealousy of the manager specifically in honorarium distribution at the end implementation activities. The awarding of honorariums is carried out with method transparency for avoid suspicion. Coercion done when other actions yet can complete. The existence of rules that must be followed obeyed as well as must implemented for all over existing elements for develop object tour.

Related with effort in overcome problems that occur in the region tourism<sup>8</sup>, namely always guard comfort tourists who visit through development *view* for the sake of creation conducive conditions. In overcome lack parking, can overcome with method purchase land and renting, in guard beauty with method installation board announcement that informs that existence prohibition carry out tracking, in overcome trader thumbs up with method publication regulation Sub-district in 2015, communicated more carry on about problems existing values in the contract that must be updated so that creation a conducive atmosphere, as well as closing tracking path.

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<sup>7</sup> This is KetutPradnyawati et al., *Responsibility answer managerareat our is ton loss tourists at the object tourwater Ganges Coral sour*, OJS Unud Journal Vol. 3 no. 12 page 31

<sup>8</sup> Miracle AuryelTrifosa Tangka, *The manager 's responsibility for traveler Which experience accident at the scene tourism*, Journal, Lex Administratum Vol. XI/No.04/Jun/2023, p.51

Factor internal drivers of management object tour that is willingness land parking so that congested can reduced, management that can assist in the process of developing object more tourism good in the future as well as to organize return buildings so as not to bother beauty rice fields. Factors external is factors that include opportunity as well as threat for interesting tourists. In order to know position the area facing each other to environment external, opportunities are condition the main one that provides benefits to the environment, while what is meant by with threat is situation where is not own benefits to the environment.

Factors that become inhibitor external or from outside is modernization that will influence on culture as well as wisdom local that has there is, at least awareness in matter guard sustainability environment and also natural with progress modernization so that public must very play a role in a way serious in guard sustainability increase economy public through object tourism, low understanding importance in preservation nature in society is challenge alone for the government that has role follow as well as guard beauty nature. The driving force that comes from factor external related development object tour that is the descent power buy in a way general, the competition is fierce among various area related objective tourism also makes attention traveler to factor price become the more high, still there is a number of big power pull others that make tourists choose MataramCity as area objective visit they, the beach with all type the attraction still is power pull for tourists who visit to Lombok, the beauty existing nature still become power pull for traveler overseas for visit to Lombok. Lombok is known own beauty nature supported by the diversity of flora and fauna as well remember attention of tourists to problem comfort in traveling become more taller as consequence existence various form disturbance security and threats.

Right as well as obligation by all the party that can bring up responsibility for the existing parties in agreement cooperation. Acquired rights for manager on area tourist that is get guarantee that has been approved through contract by the parties, while obligations that must be fulfilled done that is Sub-district Head and officers ward cape coral is protect the management process as well as coordinate with agencies government, responsible in supervise performance in operational, supervising management and procedures management. Rights community and owners land that is existence wide opportunities related role and for the sake of its implementation tourism, contract in ownership land by the management body can get fee based on agreed contract, for owner land that has been contracted will get right that is in the form of a fee that has been agreed. Obligations for community and owners land that is related with maintain beauty as well as cleanliness of tourist areas, participation in promotion as well as guard quality that has been built. The provisions in Article 26 paragraph (2) state that " the government sub-districts and institutions traditional have right For develop tour rural in accordance with provision applicable legislation ". This is give freedom village custom in develop tour rural in accordance with potential local in maintain, beauty, authenticity and naturalness inheritance culture natural and for take advantage of it For interest growth economy public rural. Regarding role as well as local government related management objects Tour LoangBaloqbased on the MataramCity Regional Regulation about tourism culture of mataramcity if government play a role as well as for develop as well as in manage tourism. According to Article 32, namely in paragraph (1) the mayorcarry out foster as well as supervision of activities tour culture of Mataram City and verse (2) that the coaching in question including

management as well as power Work tourism, environment destination tourism, mechanism as well as strengthening institutional tourist.

Even though in its management implemented based on cooperation between government regions and management bodies area tourism, as a tourist area still implementation activity coaching on management object tour like existence seminar activities until with activity evaluation and promotion object tourism. In the implementation agreement for results related management object tour LoangBaloqin conclusion that there is a number of influencing factors to agreement its management, namely factor external as well as internal factors. In addition factor affecting management, existence right as well as obligation by all party related management object tour the that is Where right from the management body own right existence guarantee based on contract on agreement together. For the management body has obligations that must be fulfilled done related management in order to be able to operate with Good in accordance agreement.

So in the end Not quite enough answer management area tourist LoangBaloq Lombok includes, Managing area strategic and destination tourism, developing source Power tourism, managing and providing recommendation business, facilities and services tourism, evaluating activity management area strategic and destination tourism, Evaluating activity development source Power tourism, evaluating activity management business, facilities and services tourism, besides that, the manager area tourism must also notice things following:

1. Give accurate and responsible information answer
2. Give comfort, friendliness and protection security and safety traveler
3. Give protection insurance in business tourist with risky activities tall
4. Notice information related existing tourism so that tourists feel safe
5. Notice arrangement existing security, for example how to do it swimming at the beach

## CONCLUSION

In management sustainable tourism. Governance tourism that prioritizes interest tourism, including such as ensure safety and comfort in the movement sector tourism. In connection with matter this required steps and unification perception with the managers destination tour for protect interest tourism from emergence action action or action violate law tourism in the area tour LoangBaloqCity of Mataram Lombok

Not quite enough answer management area tourist LoangBaloqLombok includes, managing area strategic and destination tourism, developing source power tourism, evaluating activity management area strategic and destination tourist with give comfort, friendliness and protection security and safety traveler in visit to area tour LoangBaloqLombok.

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