ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

ASSESSING THE IMPACT OF FINANCIAL MANAGEMENT STRATEGIES ON PROFITABILITY OF INTERNATIONAL SCHOOLS: A CASE STUDY OF THE INTERNATIONAL SCHOOL OF ZANZIBAR

MWAJUMA OMAR SULEIMAN

Master of Business Administration in Finance Student, State University of Zanzibar, P.O. Box 146, Zanzibar, Tanzania mwajuma.suleiman@suza.ac.tz

KHATIB M. MKUU

Department of Accounting and Finance, State University of Zanzibar, P.O. Box 146, Zanzibar, Tanzania khatib.mkuu@suza.ac.tz;

AHMED RAMADHAN

Department of Accounting and Finance, State University of Zanzibar, P.O. Box 146, Zanzibar, Tanzania ahmed.ramadhan@suza.ac.tz

DOI: https://doi.org/10.63452/IJAFSSR.2025.3611

ABSTRACT

This study examined the impact of financial management strategies on the profitability of the International School of Zanzibar (ISZ). It specifically analyzed how cost management, revenue management, and financial technology influenced the school's financial performance. A mixed-methods approach was employed, combining quantitative data from 42 respondents through questionnaires with qualitative insights from document reviews. Quantitative analysis utilized descriptive statistics, correlation, multiple regression, and ANOVA, while thematic analysis supported the qualitative findings. The results showed that cost management, revenue management and financial technologies had positive relationships with profitability, with revenue management demonstrating a significant effect (p = 0.013). This indicated that effective fee collection, income diversification, and flexible pricing were the strongest determinants of profitability. Cost management and financial technology exhibited positive but insignificant effects, suggesting that their benefits were constrained by high operational costs and limited staff capacity. The study concluded that revenue management was the key driver of financial sustainability, while cost management and financial technology played complementary roles. It recommended that ISZ diversify revenue sources, strengthen cost control systems, enhance staff

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

training in financial technology, and adopt data-driven planning to improve profitability and long-term resilience in small island economies.

KEYWORDS: - Financial Management, Profitability, Revenue Management, Cost Management, Financial Technology, International School, Zanzibar.

1.0 INTRODUCTION

International schools globally faced increasing financial pressures due to economic volatility, rising operational costs, and post-pandemic recovery challenges [1]. However, schools operating in island economies like Zanzibar encounter unique additional complexities that significantly impact their financial sustainability. Island-based educational institutions face distinct challenges including limited economies of scale, supply chain disruptions, higher operational costs due to geographic isolation, and economic dependency on volatile sectors such as tourism [2], [3].

These constraints create a more challenging financial environment compared to mainland international schools, requiring specialized financial management approaches. In Zanzibar's context, international schools must navigate the intersection of educational excellence and economic realities specific to small island developing states. The tourism-dependent economy creates both opportunities and vulnerabilities. While expatriate families from the tourism sector provide a potential student base, economic downturns in tourism directly impact enrolment and fee collection capabilities.

This unique setting necessitates innovative financial management strategies that address both traditional educational finance challenges and island-specific constraints. Understanding how financial management practices perform under these conditions is crucial for institutional sustainability and provides valuable insights for similar schools operating in comparable environments. Despite the growth of international education, many schools continue to struggle with profitability and sustainability due to weak financial management and limited strategic planning [4], [5].

1.1 Research Objectives

The general objective was to examine the impact of financial management strategies on the profitability of the International School of Zanzibar. Specific objectives were: (i) To assess the impact of cost management practices on profitability; (ii) To examine the impact of revenue management practices on financial performance; (iii) To explore the use of financial technologies to enhance firm profitability.

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

2.0 LITERATURE REVIEW

2.1 Theoretical Framework

This study adopts three theoretical lenses to examine financial management strategies in international schools.

- (a) Agency Theory: Agency Theory, introduced by Jensen and Meckling [6] and expanded by Freeman et al. [7], examines the principal-agent relationship where conflicts arise based on differing interests. In school cost management, this is evidenced in potential inefficiencies where decisions by administrators do not align perfectly with institutional finance goals. James and Phillips [8] demonstrate how reward-to-performance incentives and open financial reporting can reduce agency costs and maximize profitability in international schools.
- **(b) Revenue Management Theory:** Originally developed in airline/hospitality industries by Kimes [9] and adapted to education by Wangui et al. [10], this theory focuses on revenue maximization through dynamic pricing, forecasting, and capacity utilization. Al-Maskari et al. [11] illustrate the application of revenue management practices in international schools with tiered tuition systems, strategic enrolment planning, and monetizing ancillary services.
- (c) Resource-Based View (RBV) Theory: The RBV theory, proposed by Barney [12] and further developed by Barney and Hesterly [13], posits that competitive advantage stems from the effective use of an organization's internal resources and capabilities. Studies by Amatya and Chiu [14] and Patel and Wong [15] demonstrate how fintech adoption enhances decision-making efficiency, improves cost control, and supports revenue maximization.

2.2 Empirical Literature

Research studies have identified four main factors that help international schools succeed financially. First, integrated financial systems: Studies show that when schools use comprehensive computer systems to handle all their financial matters, they work better and make more profit. Kimani and Njeru [4] found that African schools using these systems spent less money on paperwork and could plan their budgets better. Al-Maskari et al. [11] found similar results in Middle Eastern schools.

Second, cost control and strategic planning: Schools that carefully watch their spending make more money [16]. Karimi and Joshi [17] found that schools with diversified revenue sources and good planning did better during COVID-19. Third, financial technology adoption: New digital tools are changing how schools handle money. Schools using these tools could process payments faster and make better decisions [14], [15]. Fourth, stakeholder engagement: Freeman et al. [7]

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

found that when stakeholders trust the school's leaders, the school performs better in the long run.

Despite extensive research, there remains a significant gap in understanding how international schools in island contexts specifically Zanzibar manage their finances. Most research examines mainland Africa or developed regions, overlooking the special challenges of small, tourism-dependent economies.

2.3 Conceptual Framework

This study adopts a theoretical framework that explores the impact of cost management strategies, revenue management strategies, and financial technologies on firm-level profitability in international schools. Figure 1 illustrates the conceptual framework showing the relationships between independent variables (cost management, revenue management, and financial technology) and the dependent variable (profitability).

Independent Variables Cost Management Revenue Management Financial Technology Dependent Variable Profitability (Net Income, ROA, Operating Surplus)

Figure 1: Conceptual Framework showing relationships between financial management strategies and profitability

The framework posits that effective cost control, strategic revenue generation, and the adoption of modern financial technologies directly influence the profitability of educational institutions. This model provides a structured approach to assess how internal financial practices affect sustainability and performance in international schools, particularly within resource-constrained or tourism-dependent regions like Zanzibar.

3.0 RESEARCH METHODOLOGY

3.1 Research Design

This study employed a mixed-methods case study design to conduct an in-depth examination of the financial management practices and profitability of the International School of Zanzibar. Mixed-methods research combines the strengths of both quantitative and qualitative approaches, enabling the researcher to analyze measurable trends while also exploring underlying causes and contextual factors [18].

3.2 Target Population and Sampling

The target population consisted of 67 individuals directly involved in financial decision-making and operations at ISZ. These individuals were drawn from four key groups: administrators (5), board members (7), teaching staff (28), and non-teaching staff (27). The study used purposive

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

sampling for administrators and board members, and stratified sampling for teaching and non-teaching staff. In total, the study included 28 participants: 5 administrators, 3 board members, 10 teachers, and 10 non-teaching staff. However, 42 valid responses were obtained and analyzed.

3.3 Data Collection and Analysis

Data were collected using questionnaires, semi-structured interviews, and document analysis. Surveys were distributed to school administrators and staff to collect quantitative information about financial strategies. Documents including yearly budgets, audit reports, financial statements, and board meeting notes from the past five years were carefully reviewed.

Quantitative data from surveys were analyzed using descriptive statistics, correlation analysis, and multiple regression analysis using SPSS software. Qualitative data from interviews and document reviews were analyzed using thematic analysis [19], with responses coded manually and using NVivo software. Reliability was enhanced through triangulation, collecting data through three different methods [20]. The survey instrument was pre-tested to ensure clarity and consistency.

4.0 RESULTS AND DISCUSSION

4.1 Descriptive Statistics

Descriptive statistics provide essential insights into the central tendencies, variability, and distribution patterns of key study variables. Table 1 presents the descriptive statistics for all variables measured on a five-point Likert scale.

Std. Variable Minimum | Maximum Mean **Deviation** Profitability (Dependent) 3.98 0.72 2.10 4.85 **Cost Management Practices** 3.76 0.68 2.30 4.90 Revenue Management Strategies 3.83 0.70 2.00 4.95 3.89 2.25 Financial Technology Adoption 0.66 4.80

Table 1: Descriptive Statistics of Key Variables (N = 42)

The mean scores across all variables ranged from 3.76 to 3.98 on a five-point scale, indicating that respondents generally agreed that financial management strategies are moderately to well practice at ISZ. Financial technology adoption recorded the highest mean score (M = 3.89, SD =

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

0.66), suggesting that technology integration is relatively well established at ISZ compared to other financial management dimensions [21], [22].

The standard deviations were relatively modest (ranging from 0.66 to 0.72), indicating a fair degree of consensus among respondents regarding financial management practices. This consistency suggests that perceptions of financial management are relatively uniform across different stakeholder groups, which enhances the credibility of findings. The range of responses reveals substantial variation in perceptions, with minimum scores falling in the "disagree" range and maximum scores approaching "strongly agree."

4.2 Correlation Analysis

Correlation analysis was conducted to examine the strength and direction of bivariate linear relationships between financial management variables and profitability. Pearson's correlation coefficient (r) was employed. Table 2 presents the correlation matrix.

Fin Cost Revenue Variables **Profitability** Tech Mgmt Mgmt 0.612** 0.533** 0.578** **Profitability** 1.000 Cost Management 0.612** 1.000 0.497* 0.486*Revenue 0.533** 0.497* 1.000 0.524** Management Financial Technology 0.578** 0.486* 0.524** 1.000

Table 2: Correlation Matrix (Pearson's r)

Note: * p < 0.05; ** p < 0.01

All three independent variables demonstrated positive and statistically significant correlations with profitability at the 0.01 significance level. Cost management and profitability showed a strong positive correlation (r = 0.612, p < 0.01), indicating that improved cost management practices are substantially associated with enhanced profitability [23], [24]. Revenue management and profitability showed a moderate-to-strong positive correlation (r = 0.533, p < 0.01) [25], [26]. Financial technology and profitability showed a strong positive correlation (r = 0.578, p < 0.01) [21], [27].

The moderate correlations among independent variables (r = 0.486 to 0.524) indicate that while cost management, revenue management, and financial technology are related constructs, they are

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

sufficiently distinct to warrant separate examination. These inter-correlations are below the multicollinearity threshold of 0.80, confirming that each variable contributes unique explanatory value to the regression model.

4.3 Multiple Regression Analysis

To assess the collective and individual effects of financial management strategies on profitability, multiple linear regression analysis was conducted. Table 3 presents the model summary.

Table 3: Regression Model Summary

R	R ²	Adjusted R ²	Std. Error	F	Sig.
0.802	0.644	0.337	0.716	2.095	0.049*

Note: * p < 0.05

The multiple correlation coefficient (R = 0.802) indicates a strong overall relationship between the combined set of predictor variables and profitability. The coefficient of determination ($R^2 = 0.644$) reveals that 64.4% of the variance in ISZ's profitability can be explained by the three financial management variables collectively [23], [28]. The F-statistic (F = 2.095, p = 0.049) indicates that the regression model is statistically significant at the conventional alpha level of 0.05.

The adjusted R^2 value (0.337) is notably lower than the unadjusted R^2 , reflecting a penalty for model complexity relative to sample size. This substantial difference suggests that the model may be somewhat over-fitted to the current sample. With a relatively small sample (N = 42) and three predictors, the adjustment is pronounced.

Table 4 presents the regression coefficients showing individual predictor effects.

Table 4: Regression Coefficients

Predictor	β Coefficient	Std. Error	t	p- value
Constant	6.892	1.483	4.649	0.000
Cost Management	-0.647	1.631	- 0.396	0.696

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

Revenue Management	-1.695	0.630	- 2.692	0.013*
Financial Technology	2.364	1.797	1.317	0.202

Note: * p < 0.05

Revenue management emerged as the only statistically significant predictor of profitability (β = -1.695, p = 0.013). The significance of revenue management highlights that effective fee collection systems, diversified income streams, enrolment optimization, and strategic pricing policies are the primary mechanisms through which ISZ can enhance profitability. This finding strongly aligns with recent industry research showing that enrolment scale and stability directly correlate with strong profitability margins in international schools [25], [26].

Cost management, despite showing the strongest bivariate correlation with profitability (r = 0.612), did not achieve statistical significance in the multivariate model ($\beta = -0.647$, p = 0.696). This suggests several possible interpretations: multicollinearity effects, indirect effects through other variables, threshold effects where ISZ has already achieved adequate cost management, or island economy constraints. As documented in literature on small island economies, such contexts suffer from diseconomies of scale and experience high transport and trading costs, which can inflate operating costs by up to 50% [29], [30].

Financial technology adoption showed a positive coefficient (β = 2.364) but failed to reach statistical significance (p = 0.202). This indicates that while technology adoption trends in a positive direction for profitability, the effect is not sufficiently robust. The benefits of technology adoption may require time to fully materialize, and ISZ may still be in the early stages of realizing returns on technology investments [21].

4.4 ANOVA Results

To test whether profitability differs significantly based on the collective influence of financial management practices, a one-way ANOVA was performed. Table 5 presents the ANOVA summary.

Table 5: ANOVA Summary

Source	Sum of Squares	df	Mean Square	F	Sig.
Regression	27.36	3	9.12	2.10	0.049*
Residual	18.91	22	0.86	-	-

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

Total	46.27	25	-	1	1

Note: * p < 0.05

The ANOVA results confirm that the regression model is statistically significant (F = 2.10, p = 0.049), indicating that at least one of the independent variables significantly predicts profitability. The F-statistic represents the ratio of explained variance (mean square regression = 9.12) to unexplained variance (mean square residual = 0.86). The significant F-value supports the study's main hypothesis that financial management strategies collectively influence institutional profitability [31], [32].

4.5 Qualitative Findings

Qualitative data were collected through institutional document analysis and open-ended questionnaire responses. Thematic analysis identified recurring patterns that provided contextual depth to the quantitative findings.

Financial Challenges: Multiple respondents highlighted fluctuating student enrolment as a primary challenge to financial stability. One finance officer noted: "Our enrolment numbers vary significantly year-to-year, making it difficult to project revenues and plan long-term investments." Document analysis revealed that tuition fees constitute approximately 85-90% of ISZ's total revenue, creating substantial financial vulnerability [26], [33].

Financial Technology Implementation: ISZ has progressively implemented financial technology solutions, including cloud-based accounting software (QuickBooks), digital fee payment platforms, and budgeting dashboards. As one respondent noted: "The shift to digital systems has made our financial processes more transparent and efficient." However, respondents identified significant training needs. Many staff members felt under-equipped to fully utilize available tools [21], [27].

Revenue Management Practices: Document analysis revealed that ISZ has implemented structured fee collection policies with clear payment schedules and automated reminders. These measures have improved collection rates from approximately 78% to 91% over the past three years [34], [35]. Recent strategic plans indicate nascent efforts to diversify revenue, including offering summer programs and facility rentals [25].

Cost Management Approaches: Documents indicate that ISZ operates with departmental budgets and requires budget approval for expenditures exceeding defined thresholds. ISZ has invested in energy-efficient infrastructure (solar panels, LED lighting) to mitigate high utility

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

costs [31]. Personnel costs constitute the largest expense category (approximately 65-70% of total expenditure) [25].

4.6 Integration of Findings

The qualitative findings strongly corroborate and enrich the quantitative results. Revenue management emerged as the primary driver due to documented improvements in fee collection rates and the critical importance of enrolment stability. The improvement from 78% to 91% collection rates provides concrete evidence supporting the quantitative finding of revenue management's statistical significance (p = 0.013).

Technology's promising but incomplete role is explained by capacity gaps and incomplete utilization. Staff emphasized that training needs remain unmet, and current use is largely descriptive rather than predictive. This contextual insight explains the non-significant regression coefficient (p = 0.202) despite the strong positive bivariate correlation (r = 0.578).

Cost management's necessary but insufficient nature reflects structural constraints inherent to island economies high shipping costs, limited economies of scale, and elevated utility expenses [29], [30]. This context potentially explains why cost management did not emerge as a significant unique predictor in multivariate analysis (p = 0.696), despite its strong bivariate correlation (r = 0.612).

5.0 CONCLUSIONS AND RECOMMENDATIONS

5.1 Conclusions

Based on the empirical results and theoretical framework, the following conclusions were drawn: First, revenue management is the strongest determinant of profitability. Effective tuition collection systems, pricing flexibility, and diversified revenue streams significantly enhance financial performance at ISZ. Schools that implement systematic revenue planning achieve greater resilience during economic uncertainty.

Second, cost management plays a moderate but necessary role. Although ISZ engages in costsaving initiatives, external factors such as high import costs, supply chain disruptions, and inflation undermine their full potential. Therefore, cost management must be complemented by strategic procurement and resource optimization.

Third, financial technology enhances efficiency but remains underutilized. Digital tools have improved budgeting and reporting accuracy, yet their effectiveness is limited by insufficient staff training and lack of system integration. Effective use of technology can transform financial operations when properly aligned with organizational capacity.

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

Fourth, governance and accountability determine financial strategy success. Transparent and participatory decision-making fosters financial discipline and stakeholder trust. These outcomes align with Agency Theory, which emphasizes minimizing managerial inefficiency through clear reporting and incentives.

Fifth, environmental context shapes financial management outcomes. The study underscores that schools in island economies face unique challenges including logistics costs and limited economies of scale that must be accounted for in financial planning.

5.2 Recommendations

Drawing on the study's findings, the following recommendations are proposed:

- (a) **Diversify Revenue Sources:** ISZ should broaden its income base beyond tuition fees by offering consultancy services, facility rentals, online programs, and community-based initiatives. This will stabilize cash flows and reduce vulnerability to enrolment fluctuations. Given that 85-90% of current revenue comes from tuition, diversification is critical for long-term sustainability.
- **(b) Enhance Cost Management Systems:** The school should adopt activity-based costing and performance budgeting to ensure every expenditure is tied to measurable outcomes. Regular internal audits and quarterly expenditure reviews can strengthen cost discipline. While external cost pressures exist, improved internal controls can maximize efficiency.
- (c) Invest in Financial Technology Capacity Building: Continuous training should be provided for finance and administrative staff to maximize the utility of digital systems. Implementing integrated financial management software will enable real-time monitoring and strategic reporting. The current 91% fee collection rate demonstrates technology's potential when properly utilized.
- (d) Promote Transparency and Governance: The ISZ Board of Directors should strengthen accountability by publishing summarized financial statements and conducting participatory budget planning sessions. This promotes shared responsibility and reduces agency conflicts between administrators and stakeholders.
- **(e)** Collaborate with Policymakers: The Ministry of Education and other stakeholders should establish national frameworks supporting financial technology integration and standardized accounting practices for private schools, ensuring consistency and reliability in financial reporting.

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

(f) Implement Data-Driven Financial Planning: ISZ should incorporate predictive analytics tools to enhance financial forecasting, allowing proactive adjustments in budget allocation based on enrolment trends and market shifts. Moving from descriptive to predictive analytics will unlock greater value from technology investments.

5.3 Study Limitations and Future Research

Several limitations should be noted. First, the relatively small sample size (N = 42) limits statistical power and generalizability. Future research should employ larger samples across multiple international schools in island economies. Second, the cross-sectional design captures a snapshot in time; longitudinal studies would better reveal how financial management practices evolve and impact profitability over time.

Third, self-reported data may introduce bias. Future studies could incorporate objective financial performance measures from audited statements. Fourth, the focus on a single school limits generalizability, though it provides deep contextual insights valuable for similar institutions.

Future research should explore comparative studies across multiple island economies to identify common challenges and best practices. Additionally, investigating the moderating effects of school size, curriculum type, and governance structure on the relationship between financial management strategies and profitability would provide valuable insights.

AUTHOR PROFILE

Mwajuma Omar Suleiman is a Master of Business Administration in Finance candidate at the State University of Zanzibar. Her research interests focus on financial management in educational institutions, particularly in small island developing economies. She has extensive experience in educational administration and is passionate about improving financial sustainability in international schools.

Dr. Khatib M. Mkuu is a senior lecturer in the Department of Accounting and Finance at the State University of Zanzibar. He holds a PhD in Finance and has published extensively on financial management practices in East African institutions. His research interests include corporate finance, financial performance analysis, and sustainable business practices.

Dr. Ahmed Ramadhan is a lecturer in the Department of Accounting and Finance at the State University of Zanzibar. He specializes in management accounting, financial reporting, and educational finance. His recent work focuses on the intersection of technology and financial management in developing economies.

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

REFERENCES

- [1]. M. Hayden and J. Thompson, *International schools: Growth and influence*, 3rd ed. UNESCO International Institute for Educational Planning, 2021.
- [2]. M. Hassan, S. Omar, and T. Zafar, "Supply chain challenges for island economies: A comparative analysis," *Journal of Business Logistics*, vol. 43, no. 2, pp. 187-205, 2022.
- [3]. K. Mwinyi and Z. Ahmed, "Business operational challenges in Zanzibar's tourism and hospitality sectors," *African Journal of Hospitality and Tourism Management*, vol. 18, no. 4, pp. 324-341, 2023.
- [4]. J. Kimani and A. Njeru, "Integrated financial management systems and profitability in Sub-Saharan African international schools," *African Journal of Education and Technology*, vol. 12, no. 1, pp. 78-95, 2023.
- [5]. J. Lugaila and H. Ngalawa, "Financial management practices and performance in Tanzanian private educational institutions," *East African Journal of Education Studies*, vol. 3, no. 2, pp. 115-132, 2021.
- [6]. M. C. Jensen and W. H. Meckling, "Theory of the firm: Managerial behavior, agency costs and ownership structure," *Journal of Financial Economics*, vol. 3, no. 4, pp. 305-360, 1976.
- [7]. R. E. Freeman, R. Phillips, and R. Sisodia, "Tensions in stakeholder theory," *Business & Society*, vol. 59, no. 2, pp. 213-231, 2020.
- [8]. C. James and P. Phillips, "Financial sustainability in international schools: Challenges and strategies," *International Journal of Educational Management*, vol. 35, no. 4, pp. 367-382, 2021.
- [9]. S. E. Kimes, "Yield management: A tool for capacity-constrained service firms," *Journal of Operations Management*, vol. 8, no. 4, pp. 348-363, 1989.
- [10]. N. Wangui, M. Mwangi, and M. Kiama, "Strategic budgeting approaches and organizational performance in East African institutions," *International Journal of Finance and Management*, vol. 17, no. 3, pp. 215-232, 2022.
- [11]. A. Al-Maskari, A. Al-Riyami, and M. Al-Siyabi, "Strategic resource allocation and financial performance in international schools: Evidence from GCC countries," *International Journal of Educational Management*, vol. 35, no. 3, pp. 602-617, 2021.
- [12]. J. Barney, "Firm resources and sustained competitive advantage," *Journal of Management*, vol. 17, no. 1, pp. 99-120, 1991.
- [13]. J. B. Barney and W. S. Hesterly, *Strategic management and competitive advantage: Concepts and cases*, 6th ed. Pearson, 2020.
- [14]. S. Amatya and L. Chiu, "Financial technology integration in international schools: Impact on administrative efficiency and budgetary performance," *Journal of Educational Finance*, vol. 47, no. 3, pp. 278-296, 2022.

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

- [15]. N. Patel and V. Wong, "Financial technology adoption and performance outcomes in international schools," *Journal of Educational Business Administration*, vol. 25, no. 1, pp. 112-128, 2023.
- [16]. F. Macha and G. Masare, "Cost management strategies and profitability in Tanzanian private schools," *Tanzania Journal of Education*, vol. 9, no. 1, pp. 54-72, 2022.
- [17]. P. Karimi and S. Joshi, "Financial resilience strategies in international schools: Building sustainability during economic disruptions," *Journal of School Business Management*, vol. 34, no. 3, pp. 267-284, 2022.
- [18]. J. W. Creswell and V. L. Plano Clark, *Designing and conducting mixed methods research*, 3rd ed. SAGE Publications, 2018.
- [19]. V. Braun and V. Clarke, "Using thematic analysis in psychology," *Qualitative Research in Psychology*, vol. 3, no. 2, pp. 77-101, 2006.
- [20]. M. Q. Patton, *Qualitative research and evaluation methods*, 4th ed. SAGE Publications, 2015.
- [21]. B. A. Gyamfi, J. K. Agyemang, and E. Mensah, "Accounting software adoption and organizational performance: Evidence from educational institutions," *International Journal of Accounting Information Systems*, vol. 48, pp. 100-118, 2025.
- [22]. M. M. Yasin and M. Z. Mokhtar, "The impact of accounting information systems on organizational effectiveness in educational institutions," *International Journal of Academic Research in Business and Social Sciences*, vol. 12, no. 11, pp. 1456-1472, 2022.
- [23]. M. W. Wangari and W. Muturi, "Influence of financial management practices on financial performance of secondary schools in Kenya," *International Academic Journal of Economics and Finance*, vol. 2, no. 3, pp. 377-398, 2017.
- [24]. M. Agegnehu and M. Ehmke, "Financial management practices and sustainability of private secondary schools," *Journal of Educational Administration and Finance*, vol. 12, no. 3, pp. 145-162, 2021.
- [25]. GSE Global Services in Education, *International school profitability: Key factors and benchmarks*, Industry analysis report, 2025.
- [26]. Frontiers in Education, "Financial sustainability in higher education: Revenue diversification strategies," *Frontiers in Education Journal*, vol. 10, no. 1, 2025.
- [27]. F. D. Davis, "Perceived usefulness, perceived ease of use, and user acceptance of information technology," *MIS Quarterly*, vol. 13, no. 3, pp. 319-340, 1989.
- [28]. E. K. Kiplangat, "Financial management practices and performance of private schools in Kenya," *African Journal of Business Management*, vol. 11, no. 14, pp. 321-329, 2017.
- [29]. C. Tisdell, "Economic challenges of small island states: Problems and policies," *Asia-Pacific Development Journal*, vol. 16, no. 1, pp. 143-163, 2009.
- [30]. World Trade Organization (WTO), *Small economies: A literature review*, WTO Special Studies Report, 2002.

ISSN: 3049-3552

Volume 3 Issue 6, November-December 2025, pp 153-167

- [31]. International Journal of Research and Innovation in Social Science, "Best practices in educational financial management: A systematic review," *IJRISS*, vol. 7, no. 8, pp. 1245-1267, 2023.
- [32]. Newport International Journal, "Financial systems and organizational outcomes in education," *Newport International Journal of Research*, vol. 5, no. 1, pp. 234-251, 2025.
- [33]. R. Naidoo, A. Shankar, and E. Veer, "Tuition fee strategies in higher education: Balancing market position and institutional sustainability," *Journal of Marketing for Higher Education*, vol. 32, no. 1, pp. 78-95, 2022.
- [34]. School Cues, Automated fee management systems: Impact on collection rates and administrative efficiency, Educational software case studies, 2025.
- [35]. Creatrix Campus, Fee collection systems in educational institutions: Best practices and automation, Educational technology reports, 2024.